POSITIVELY melanie

MELANIE SHIRES

LEADERSHIP DEVELOPMENT FACILITATOR | EXECUTIVE COACH | TRAINING PARTNER

Leadership Development That Starts from Within and Shows Up at *Work*

I partner with colleges, universities, and workforce development organizations to deliver engaging, practical, and transformative learning experiences that help professionals make better decisions, build stronger skills, and lead with greater clarity and confidence.



ENGAGING
Interactive, inclusive and relevant to real workplace challenges

PRACTICAL
Tools and strategies participants can apply immediately

TRANSFORMATIVE
Builds confidence, clarity and sustainable growth

REAL-WORLD EXPERIENCE
Brings decades of corporate, training and coaching expertise to every session

ABOUT MELANIE

Melanie Shires is a leadership development facilitator, coach, and former marketing executive with more than 30 years of experience helping professionals and teams grow, adapt, and lead with intention. She has trained and coached hundreds of individuals across corporate, nonprofit, and educational environments, including her work with Google, Target, Education at Work, and mission-driven organizations.

Through her Inner Authority™ Framework, Melanie brings a distinctive approach that connects personal clarity and professional performance, helping learners strengthen the way they think, decide, communicate, and lead.

AREAS OF EXPERTISE

LEADERSHIP DEVELOPMENT
Practical skills for today's workplace challenges

PROFESSIONAL GROWTH
Building confidence, clarity and career momentum

COMMUNICATION & RELATIONSHIP SKILLS
Stronger conversations and collaboration

CHANGE & TRANSITION
Navigating new roles, responsibilities and opportunities

ENERGY & WELL-BEING AT WORK
Sustainable success without self-abandonment

SIGNATURE WORKSHOPS

Lead from Within

PRACTICAL LEADERSHIP FOR REAL-WORLD DECISIONS

A highly interactive workshop that helps professionals strengthen decision-making, boundaries, energy management, and overall life and work alignment.

Own What You Know™

TURNING EXPERIENCE INTO IMPACT

A dynamic workshop for experienced professionals who want to clarify, organize, and communicate their expertise with greater confidence and purpose.

Let's build a learning experience that makes a difference.

melanie@positivelymelanie.com
linkedin.com/in/melanieshires
www.positivelymelanie.com

AVAILABLE FOR

- Contract facilitation (existing curriculum)
- Customized workshops and training series
- Leadership development programs
- Professional development events
- Keynotes and panel facilitation

EXPRIENCE ACROSS LEADING ORGANIZATIONS

ASU Google Target EDUCATION WORK Hn FIS